



ENTERING THE CHAMPION OF CHAMPIONS COMPETITION (GRAND FINAL)

Entry into the grand final is open. You need to submit all your entry materials via the Engineers in Business website. In order to do that you will need a dedicated weblink. Please email Althea Taylor-Salmon at eibcompetition@eibc.org.uk to request your upload link. You can request this as soon as you are ready. Do remember that the deadline for entry is 6 September 2021 at midnight.

KEY DATES

PLEASE NOTE THAT THE DATE OF THE AWARDS PRESENTATION FOR THE TEN FINALISTS HAS CHANGED TO 22 OCTOBER 2021

Entry into the Grand Final - closes 6 September 2021

Announcement of shortlisted Finalists - by 17 September 2021

Special event for Finalists - 24 September 2021 (see details below)

Grand Final Awards Ceremony - 22 October 2021

WHAT THE JUDGES WILL BE LOOKING FOR

In the last newsletter, we outlined details of how to enter the Champion of Champions Final. For a refresher, you can visit the [grand final page](#) of our website. Below is information on how your entry will be judged:

- The originality of your idea
- How your innovation meets a need in society
- How well you explain the target audiences
- Benefits of your innovation to the target audiences
- The viability of the idea
- How well you present your innovation in the entry materials (eg clarity)

In addition, it is essential that you provide the complete set of materials for the entry, presented and labelled as requested on the website. The entry comprises a video of the correct length (maximum 4 minutes, it can be shorter but should not exceed 4 minutes), a Business Model Canvas and a poster that promotes your innovation. The most effective posters have a good balance between text and images. The judges will not be looking for broadcast-quality videos, but of course, do feel free to bring your creativity to your video.

The judges will select 10 entries to go forward to the Awards Presentation on 22 October 2021. Details on the judges will be announced soon.

If you have any questions, check out our FAQs (the second half covers the grand final). If this does not address your question, please [email us](#).

UPDATE ON FINALISTS SPECIAL EVENT



In the last issue, we announced that we will be hosting an in-person event for the finalists. This event will enable us to take photographs of all the lucky finalists and provide you with a mentor for your session. The mentors will help you work through your presentations for the awards presentation (which will be online) on 22 October 2021.

The event for the finalists will take place on Friday 24 September 2021 between 10am and 5.00pm. Five teams of finalists will be invited to a morning session and the other five teams will attend in the afternoon. The event will be hosted at the [Royal Academy of Engineering](#). More details will follow on this once the finalists have been selected.

RECENT WINNERS OF ENGINEERS IN BUSINESS AWARDS

Two more universities have completed their 2021 competitions. Congratulations to the winners of two different competitions at the University of Surrey and also the winners at the University of Sheffield. Their stories can be seen on the [competitions page](#) of the EIBC website.

THE NEWSLETTER AND EIBF CONTACTS

In the event that you want to access the newsletters easily in the future, you can now download previously published issues from our [website](#).

Should you have any questions, here are your key contacts: [Cathy Breeze](#) and [Althea Taylor-Salmon](#).

