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Happy summer, despite the perpetual rain! In this newsletter, we cover the key information you need to enter the **Engineers in Business Champion of Champions Competition 2021** (in short, the **Grand Final**). We also outline a fantastic opportunity for winners of our **Grand Final** to take part in an international business ideas competition run by **Venture Cup China**, which **EIBF** has partnered with.

AWARDS PRESENTATION FORMAT

We had hoped that this year's finalists would be able to attend the Awards Ceremony in person. However, the safety requirements at venues will prevent us from getting together in person. As in 2020, the Awards Presentation event will be hosted online. Should you wish to see last year's show, click the video link below - it will give you an idea of what to expect if you or one of your student teams are finalists.

Engineers in Business Champion of Champions Competition - 2020 Awards Presentation



KEY DATES

Entry into the Grand Final - 1 July to 6 September 2021 (see how to enter below)

Announcement of shortlisted Finalists - by 17 September 2021

Special event for shortlisted candidates - 24 September 2021 (see details below)

Grand Final Awards Ceremony - 25 October 2021

ENTERING THE CHAMPION OF CHAMPIONS COMPETITION

Eligibility: The Champion of Champions Competition is open to all teams/students who participated in a business ideas competition/module. This can include teams that did not win an EIBF prize, so long as teams include engineering and/or computer science students. Teams/students can enter the innovation they submitted for the university competition or a different innovation.

Prize Structure & Prize Values

Prizes will be awarded as follows

1. Start-up Winner – £3,000
2. Start-up Runner-up – £1,500
3. Big Ideas Winner – £3,000
4. Big Ideas Runner-up – £1,500
5. People's Prize – £1,000 - this will be divided equally, with £500 going to the team that gains the most votes via the EIBC website and the team that gets the most votes during the Awards Presentation event

Additional Prizes

The first prize-winning teams can request a [Sainsbury Management Fellow](#) as a mentor. In addition, each winning team will receive a copy of [Digital Innovation and Entrepreneurship](#) from Cambridge University Press, and every prize winner will receive a personalised CV package from our sponsor, [Purple CV](#).

Entry Submissions

Full details of how to enter can be found on the Grand Final page of the [website](#), but in summary, each entry must include the following

1. A video (4 minutes maximum) explaining the innovation
2. A poster promoting the innovation (which we will output in A2 for the finalists)
3. A Business Model Canvas (BMC)

Please note that we are not looking for professional-quality videos as we know that not everyone has such skills.

Entries can be uploaded from now until 6 September 2021. Please follow the guidelines for the entry submission carefully. In addition to the guidelines, there are [tips](#) on putting the entry materials together on the website. **In order to upload your entry, you will need a dedicated weblink.** Shortly before you are ready to upload your entry, please email the EIBF office to request your link. Contact Althea Taylor-Salmon at eibccompetition@eibc.org.uk. If you have any questions do get in touch with us.

FINALIST SPECIAL EVENT

Because we will not be able to meet face-to-face for the Awards Presentation, we cannot shoot live photography of the winners, so we have an exciting alternative. We will be hosting two small gatherings at a venue in London for the ten finalists, with five teams attending in the morning and five attending in the afternoon. These numbers will be manageable bearing in mind Covid safety requirements.

The aim of these two events is to photograph all the finalists so that we have your photos ready for promotion when we know the eventual winners. It means you will also have photos of yourselves to remember your achievement.

The event will be hosted by our President David Falzani MBE and we will be arranging for you to be mentored by a [Sainsbury Management Fellow](#) during your session. Each team will have a dedicated mentor so that you can work with them on your presentation, getting insights and advice to help you prepare for your big pitch on 25 October.

Sainsbury Management Fellows are professional engineers who received a substantial MBA scholarship from Engineers in Business Fellowship to enable them to study at the most prestigious business schools in the world and then pursue careers as business leaders and innovators. They choose careers that enable them to help the global economy grow and enhance people's lives.

In terms of logistics, we will cover your reasonable travel expenses to and from London, and light catering will be provided. We will update finalists in due course.

FANTASTIC OPPORTUNITY TO COMPETE IN THE STARTUP WORLD CUP 2021



The graphic features a large photograph of a crowded event hall with a blue stage and a large audience. To the right, there are six icons representing benefits: International Exposure (handshake), Industry Insights (lightbulb), Training Opportunity (person at a screen), Funded International Travel (airplane), International Impact (gears), and Global Network (three people). Below the icons, there is a photo of a group of people on a stage with the text 'WYSS 2020 中国·温州' and 'Commemorating the 75th Anniversary of the United Nations University Startup World Cup 2020 Global Final & Award Ceremony'. At the bottom left, it says 'UNIVERSITY STARTUP WORLD CUP' and 'Country Partner startup submission Channel' with a QR code and the URL 'http://lxi.me/ny82g'. The 'venture cup' logo is also present.

Engineers in Business Fellowship now has a formal partnership with Venture Cup China which works to promote and showcase entrepreneurship among university students and helps to eliminate the gap between the academic world and the business community. A major initiative is the University Startup World Cup (USWC), a competition where the best university startups from around the world come together to network, exhibit and pitch for the chance of becoming the world's best university startup and to win \$50,000.

In 2020, the competition reached 5 continents, 71 countries, 2,000+ universities, 3,969 teams and 75 finalists! The winners of the EIB Champion of Champions Competition will automatically be entered into the University Startup World Cup competition. There are immense benefits: networking, cash prizes, a funded trip to China for the final, meeting investors, mentors and experts, international exposure and recognition and the chance to learn about the startup ecosystem in China.

We will work with the Champion of Champions winners at the relevant time but wanted to let you all know about this additional opportunity now. Follow this [link](http://lxi.me/ny82g) for further information on USWC 2021.

RECENT WINNERS OF ENGINEERS IN BUSINESS AWARDS

Eight more universities have completed their 2021 competitions. Congratulations to the winners at Aberystwyth University, University of Dundee, University of Warwick, University of York, University of Exeter, University of the Highlands and Islands, London South Bank University and Imperial College Business School. The winners' stories can be seen on the [competitions page](#) of the EIBC website.

EIBF CONTACTS

Should you have any questions, here are your key contacts: Cathy Breeze - cathy.breeze@smf.org.uk and Althea Taylor-Salmon - eibcompetition@eibc.org.uk.



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